



VANESSA JOHO

WEB DESIGNER | GRAPHIC DESIGNER

CONTACT INFORMATION

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www.vanessajohodesigns.com

OBJECTIVE

Vanessa Joho is an experienced Web & Graphic Designer, with knowledge in all major Adobe software, expertise in hand-coding HTML and CSS, and familiarity in Javascript and PHP. She is seeking a mid-level position in a collaborative environment that can benefit from her capabilities, communication skills, attention to detail and commitment to her work.

COMPUTER SKILLS

HTML/XHTML (hand-coded)
CSS (hand-coded)
Javascript/JQuery
PHP
MySQL
Cross-Browser Compatibility
W3C Standards

Dreamweaver CS5
Photoshop CS5
Illustrator CS5
InDesign CS5
Fireworks CS5
After Effects CS5
Flash ActionScript3

EDUCATION

Northeastern University

Boston, MA
September 2004 - January 2009
Bachelor of Science in Graphic Design
Honors: Cum Laude Graduate

University of the Arts - Continuing Studies

Philadelphia, PA
January - December 2009
Web Design & Development Courses

EXPERIENCE

Joho Designs

Freelance Web Designer & Graphic Designer

January 2008 - Present

New York, NY | Philadelphia, PA

- Design and Develop websites, including static and e-commerce websites.
- Design logos, letterheads, envelopes, business cards, posters, banners, etc.
- Built e-commerce website for start-up online clothing store (www.tarimah.com).
- Rebranded "Sarpa", Coffee Plantation. Designed website (www.sarpa.com.br), letterhead, envelope and business card.
- Created global warming animation for Brazilian energy consulting company.
- Created title sequences, DVD Cover and movie poster for independent film.
- These and other projects are on portfolio website (www.vanessajohodesigns.com).

Reach Communications Specialists, Inc.

Web Designer & Graphic Designer

April 2010 - April 2011

Philadelphia, PA

- Designed and developed all website and many graphic related projects.
- Created company's site (www.reachinc.com) and its partnering company's, "RCS Searchers" (www.rcssearchers.com).
- Built and maintained "Philadelphia Sheriff Dept." website (www.phillysheriff.com).
- Designed logo, letterhead, envelope, brochure, business card and website for "Document and Data Management".
- Edited bidding website programmed in Coldfusion (www.sheriffsale.com).
- Brought in lots more clients after my idea of developing affordable website templates.
- Last designer let go after company lost it's biggest client. Currently freelancing for them while they try rebuilding.

Neri Design Group

Assistant Graphic Designer

January - August 2009

Philadelphia, PA | New York, NY

- Assisted President/Founder on a variety of projects, under tight deadlines.
- Assisted in designing the 2008 annual report of "Americas Society".
- Designed part of the Neri Design invitation line.
- Designed invitations, wall prints and assisted in other designs for "Aid for Aids" Foundation Gala.
- Designed various other branding and print related projects under tight deadlines.

Educational Technology Center

Web Designer & Graphic Designer

July 2007 - March 2008

Boston, MA

- Learned HTML and CSS while interning
- Created, edited and maintained template based websites.
- Assisted clients on editing website with our built in Content Management System.
- Was the only of three interns offered a permanent position after completion of 6-month internship.